

GROW
LONDON

**INNOVATION
FELLOWSHIP**

SUPPORTED BY
MAYOR OF LONDON



“The Fellowship makes open innovation in London more effective and more inclusive by creating a community of senior corporate leaders with the commitment network and skills to create change.”

Laura Citron OBE
CEO, London & Partners



Accelerating Open Innovation at World-Leading Corporates

London & Partners, in collaboration with the Royal College of Art, has convened a community of senior innovation leaders, and corporate venture capitalists from over 150+ global corporates.

Each participant completes a 3-month programme on Open Innovation in a small cohort before becoming a Fellow. This is a unique cross-sector platform where corporates learn from one another in a community which is unmatched anywhere else in Europe.

Fellows gain access to a trusted peer network, proven frameworks and tools, and direct insight into incubator models, launching CVC funds, university collaboration, startup competitions, PoCs and more, delivered by those leading the programmes.

They also benefit from benchmarking opportunities and ongoing access to the wider London & Partners communities. The network itself is an entry point to connect into the wider London & Partners ecosystem with a full community team supporting your innovation priorities through connections, research and insights and advocacy across our ecosystem.



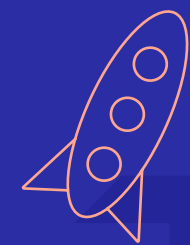
Who are we?

London & Partners is London's **growth** agency.

Our mission is to create economic growth that is **resilient, sustainable** and **inclusive**.



World's **#1** FDI Agency



Supporting **top** innovators such as:
Google DeepMind, NVIDIA, New
Balance, AstraZeneca, HSBC and more



No 3 – Ranked Social
Enterprise in the UK

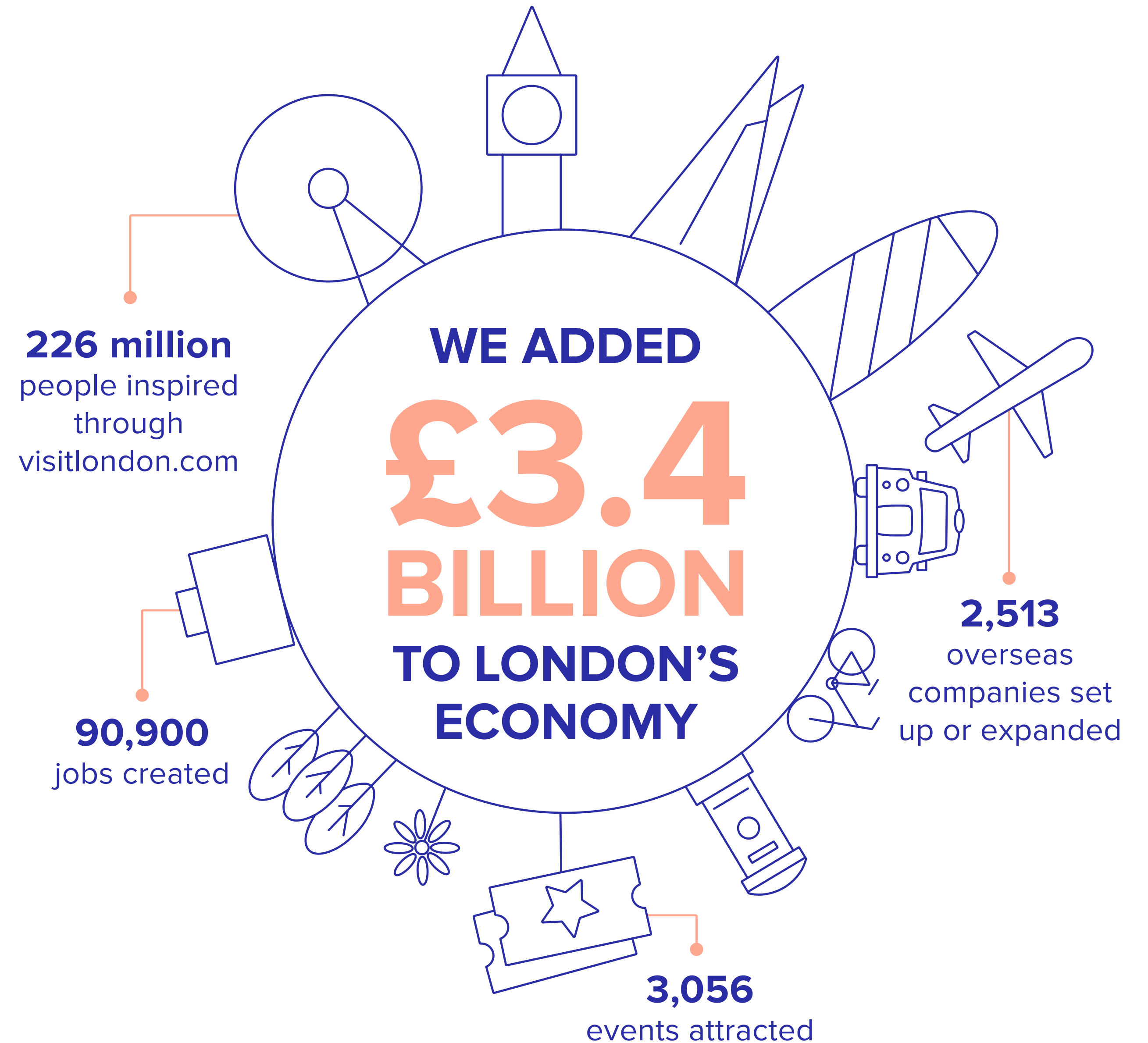


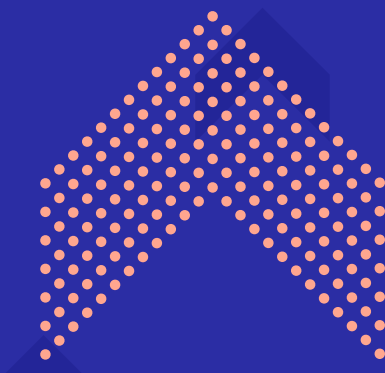
Our success in numbers **2011 - 2024**

London & Partners makes a difference.

Since we were founded in 2011 we have created significant growth and jobs in London by promoting the city as a place to invest, grow, study and visit.

We have also made an important contribution to London's brand with high impact media and marketing campaigns.





“The Fellowship helped me understand how to maximise my role and its potential to influence the direction of my organisation. This has resulted in a realignment of my objectives, and as a result I am working to cultivate the innovative culture throughout the organisation, scoping partnerships within our ecosystem that go beyond transactional, and fostering more symbiotic relationships by outlining roadmaps that incorporate both my organisation’s and our partners’ evolutions.”

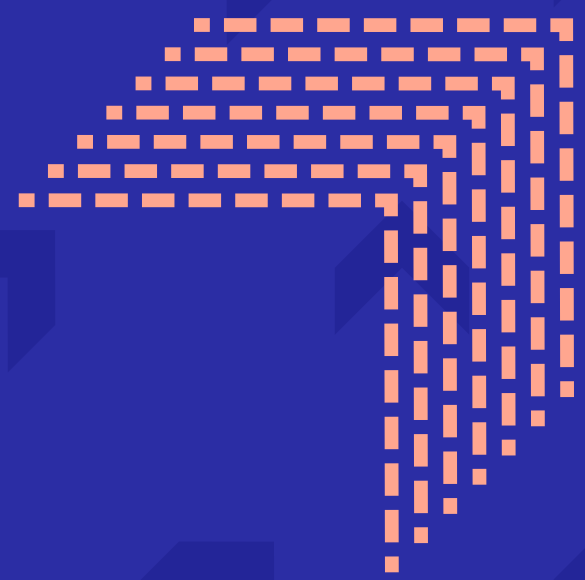
Adam Weir

Senior Director of Innovation | New Balance



What's included?

THE PROGRAMME

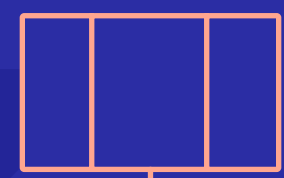


The Programme

The Innovation Fellowship programme was created in collaboration with the Royal College of Arts.

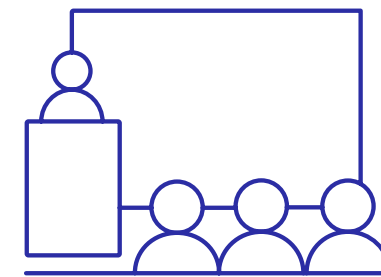
It is a deep dive programme where senior corporate innovators are enabled to develop their own Open Innovation strategies, informed and validated by industry experts.

It enables senior-level peer group support, knowledge exchange and reviews global best practice.



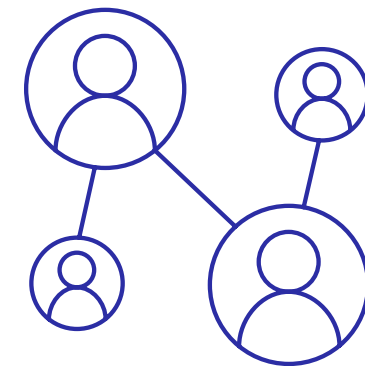
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**NPS
Score**



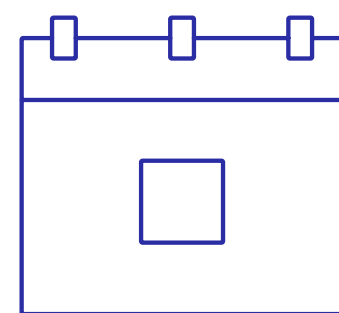
Structure

- Two sessions a month – 2pm-5pm
- In person, Central London
- Modular content



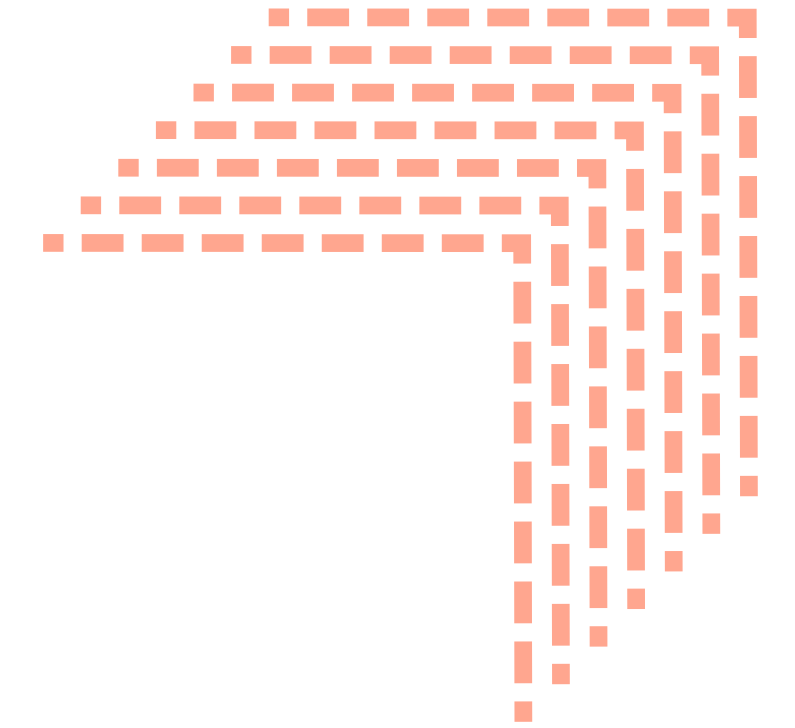
Cohort

- Our 15 person cohorts include corporate senior Innovation, Transformation, Technology Directors, Corporate Venture Capital leader, Lab leaders
- All sessions are Chatham house rules

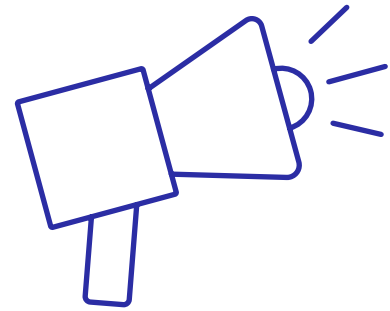


Programme Start Dates

- Summer – June
- Autumn – November
- Spring – February

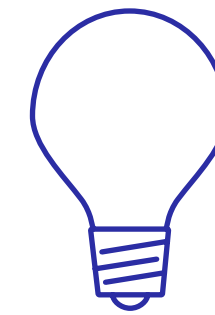


What will you learn?



Introduction to Open Innovation

Introduction to the Innovation Fellowship and the Innovation of your group. Discover how Open Innovation connects to Design Thinking.



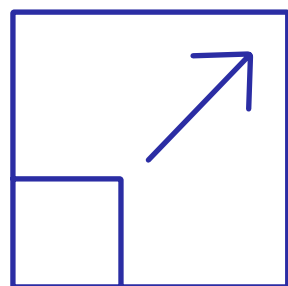
Driving Innovation Culture

Incentivising stakeholders to take your strategy forward. How you can influence culture, behaviour and performance.



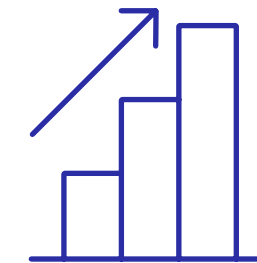
Operationalising Open Innovation

Track innovation activity and measure its success, and build an Open Innovation Platform.



Discover, Evaluate & Scaling Startup Technology

Success stories from world leading innovation teams with guest presenters.



Project Work

A group exercise to put the learning and frameworks from the modules and understand how you would apply them back to your own organisation.



Ecosystems & Insights

The role of building ecosystems for driving innovation and how to gain strategic value from taking a place based approach to innovation.

Learn from the experts



Royal College of Art

Nick de Leon

Director Group Digitalisation, RCA School of Design

Dr Nick de Leon is an expert in the Design of Customer Experience and Service Innovation and founded the Service Design department at the RCA; the largest of its kind worldwide. His research explores the interface between design, digital technology and business innovation and specifically the role of service design.

The RCA is the world's most influential wholly postgraduate university institution of art and design, offering MA, MPhil and PhD degrees. Its graduates have led many global businesses, including IDEO, Kia Motors, Jaguar Land Rover, Burberry, Dyson and Apple. InnovationRCA was recently acknowledged by the UK Business Angels Association as the leading UK University Accelerator.

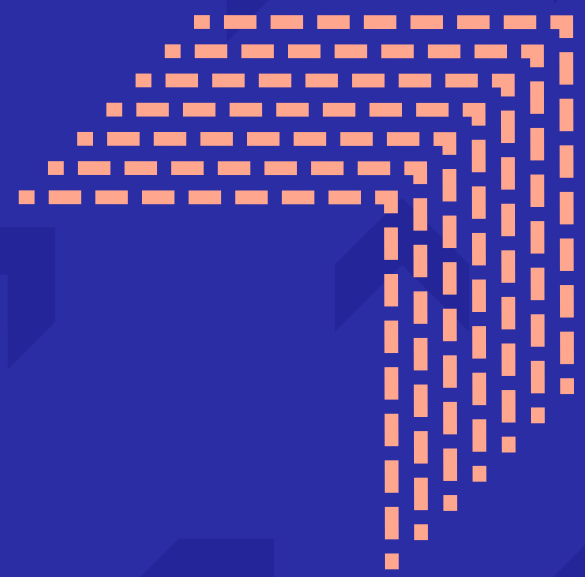
Learn from the experts

IDEO, a global design and innovation company and course contributor to the Innovation Fellowship, employs a human-centered, design-based approach to help organisations across various sectors innovate and grow by identifying user needs, envisioning new offerings, and designing products, services, and experiences; they have partnered with numerous well-known companies like Apple and Procter & Gamble, and have a long-standing relationship with Ford, including working on the design of Ford's internal innovation lab, D-Ford, to help the automotive giant embrace human-centered design; they support the development of innovation cultures through training programs, fostering collaboration, encouraging experimentation, and creating environments where creative thinking can thrive.

IDEO



THE FELLOWSHIP NETWORK



Innovation Fellowship Network

159 Innovation Fellows, 48% Female, 20% Diverse Backgrounds. See who's in our network [here](#).





“The Innovation Fellowship, run with the Royal College of Art, is an outstanding programme that blends practical Open Innovation tools with access to a high-calibre, technology-focused network. It brings together innovation leaders from some of the world’s leading organisations and emerging disruptors. For me, the greatest value lies in the cross-industry community of like-minded professionals who are shaping the future of innovation.”

Jon Paul Brett

Director of Digital Delivery | Burberry Group plc



Meet your network



Quarterly Networking Events

Meet corporate innovation leaders Innovation Fellows outside of your cohort through our alumni programme of events.



Access our London ecosystem

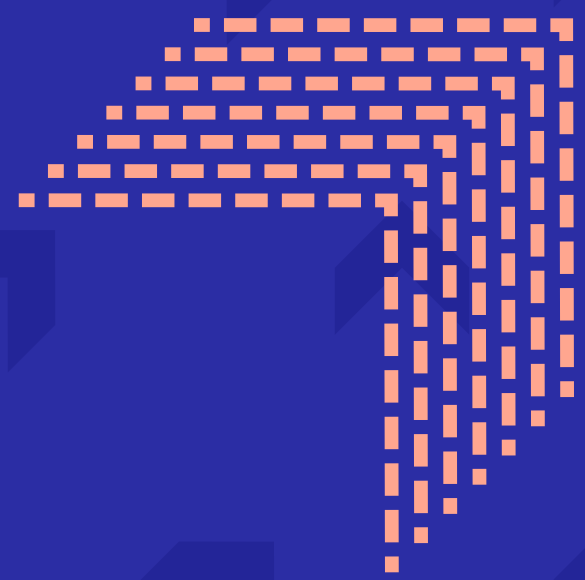
London & Partners are the **founders** of **London Tech Week** and **Grow Summit** that run annually in June and November.



Corporate trade missions

Join us at tech festivals like VivaTech Paris & SLUSH Helsinki to meet our global ecosystem.

ENGAGING WITH THE ECOSYSTEM



Engaging Startups and Scaleups

Upon completion of the Fellowship executive education programme Fellows are invited to engage our start-up and scale-up communities through a series of curated events and networks.

Connect with leading scaleups – through our ‘Meet the Corporates Programme’

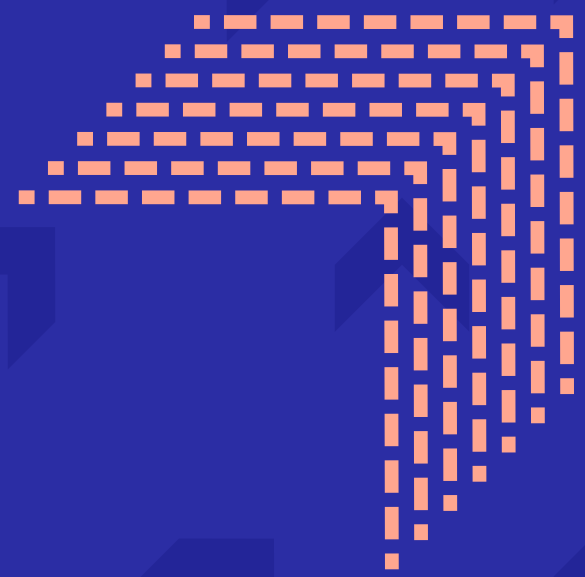
Our Meet the Corporate event series connects you and your innovation team with high-growth scale-ups. These events provide a unique opportunity to discuss current challenges and barriers your organisation faces and discover innovative solutions from our ecosystem of rapidly expanding companies.

We’ve hosted over 25 successful events with world-leading corporates, including Channel 4, AstraZeneca, Coca-Cola, Pearson, Grosvenor Property UK, Haleon, and Stellantis. Through various formats like roundtables, office hours, and 1-on-1 pitching sessions, we’ve connected over 200 high-growth companies, helping them find ideal partners.



[See our latest case study with Grosvenor Property.](#)

HOW TO GET INVOLVED



Who's it for?

Organisation criteria

- Large corporate with a significant London presence.
- Some existing open innovation activity with plans to grow further.
- C-Suite commitment to scaling open innovation in their organisation.
- Any sector welcome

Individual criteria

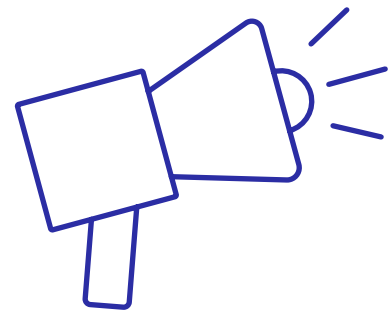
- The most senior person responsible for open innovation, acquiring startup technology or corporate venture capitalists.
- Backing of a senior-level internal sponsor.
- Available to attend six in-person sessions (three hours each during workdays) over the three-month fellowship.



Becoming a Fellow



Benefits of the Innovation Fellowship



Access to scaleup ecosystem

We engage with over 300 + London based scaleups a year through our [Grow London Global](#) programme and welcome 200+ international companies.



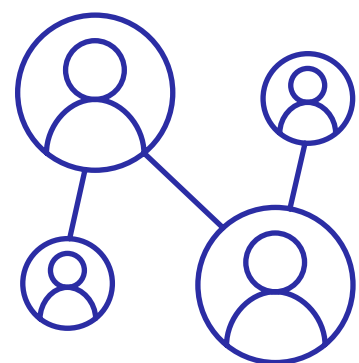
Deal flow support

Bespoke events to connect corporates with our global scaleup community through our 'Meet the Corporate programme'.
Grosvenor [case study](#).



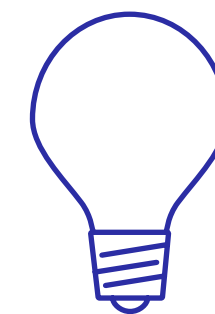
Access to global ecosystem

Access to our in-market ecosystem experts across the US, China, India and Europe who can make valuable connections to key scaleups, ecosystem enablers and policy members.



Access to Innovation industry

A member of a corporate innovation network alongside 159+ Director level members.



Insights and research

Quartely networking dinners on current trends such as SpaceTech, Agentic AI, VC Insights and more.



Amplify Innovation Brand

Engagement opportunities to raise your company profile through speaking at our high profile events.



“Working in Innovation gives you the privilege to see the future, here and now, though often distributed sporadically, across small pockets. Coming together with fellow innovators through Grow London Innovation Fellowship helps build the bigger picture across industries and disciplines, providing a reassuring sense of belonging.

Moreover, it makes you part of the conversations that shape the future of a city, and lets you create a legacy with the work you love doing.

I count myself lucky to be invited to be part of such a transformative group of people, building next phase of innovation ecosystem globally together!”

Esra Demir

Group Digital Partnership Director | HSBC



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Get in touch to join!

[Learn more](#)

grow.london/innovation-fellowship

[growlondonbusiness](#)

[growldnbusiness](#)

linkedin.com/company/growlondon