

**GROW**<sup>↑</sup>**GLOBAL**  
LONDON

# FINTECH TRADE MISSION TO NORTH AMERICA 2024



 **HSBC** Innovation Banking

  
Oury Clark

**WILSON  
SONSINI**



Funded by  
**UK Government**

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# Welcome



**I am delighted that some of London's fastest-growing fintech companies will be travelling to North America with Grow London Global, to explore new business opportunities.**

London boasts a vibrant tech sector and has produced some of the world's leading fintech companies. As these companies look to expand internationally, North America remains a key market, with strong connections between major hubs like New York and Toronto.

London is a global leader in fintech offering a deep pool of talent, high levels of VC investment and digital-first consumers. The city's status as a global financial centre combined with its early-adopting customer base and diverse talent, makes it a natural incubator and springboard for fintech scaleups looking to provide solutions to global challenges.

Moreover, London's fintech ecosystem continues to attract significant investment. In Q1 2024 alone, VC investment in London increased by 6% year-on-year to \$2.46 billion, with fintech being one of the top sectors.

This mission will bring together the best of London's fintech ecosystem to collaborate and create opportunities, partnerships and connections with leading North American companies, and business leaders.

Here's to a productive and exciting Grow London Global trade mission.

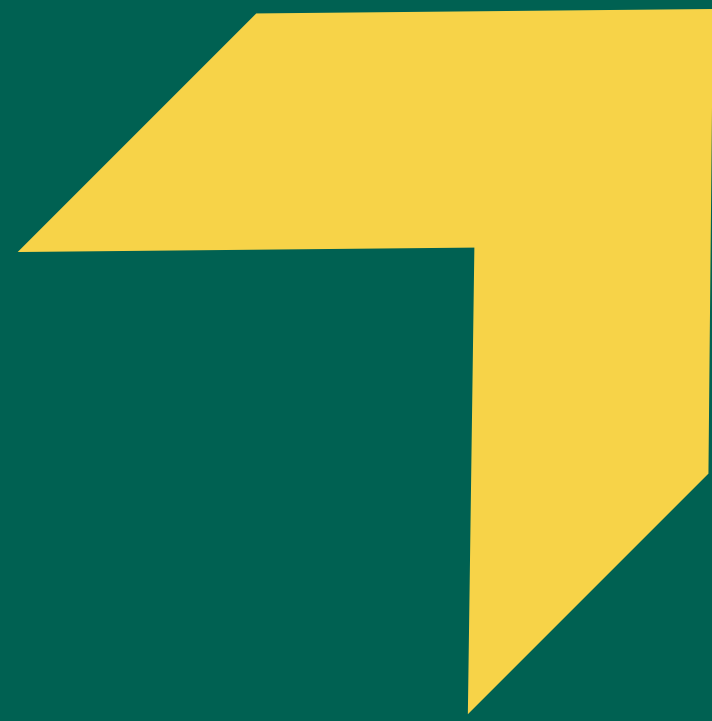


**Laura Citron OBE**  
CEO, London & Partners

# Overview



# About London & Partners



We are the business and destination agency for London. Our mission is to create economic growth that is sustainable, resilient and inclusive. Since 2011, London & Partners has helped to add £3.4bn to London's economy and supported or created more than 90,000 jobs.

**What we do:**

- High Growth Sectors: We support businesses in high-growth sectors to scale
- Small Businesses: providing expert support and resources to London's small and micro businesses to help them thrive.
- Visitor Economy: We attract visitors and events and develop London as a destination
- London Brand: We grow London's global reputation to support economic growth
- Partnerships & Ventures: We create partnerships and profit-making ventures to scale our impact

For more information, visit:  
[londonandpartners.com](https://londonandpartners.com)



# Grow London Global

Grow London Global is a free 12-month programme for London-based companies that want to expand internationally.

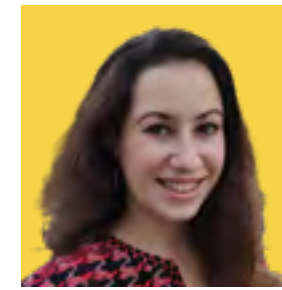
Grow London Global is the successor to the Mayor's International Business Programme, which has helped 1,300 London scaleups including Monzo, Revolut, Checkout.com Brompton Bicycles, Mr & Mrs Smith and Bloom & Wild reach their global expansion goals.

The programme offers expert advice, workshops, events, networking opportunities with partners, corporates, investors, peers as well as unrivalled opportunities to make valuable contacts into your target market on trade missions across the world.

For more information, visit:  
[grow.london/global](https://grow.london/global)



# Meet The Team



**Jasmine Baker MBE**  
Trade Manager  
– Fintech & Enterprise



**Chloë Griffin**  
Business Development Manager  
– Canada



**Johnny Morris**  
Trade Executive  
– Fintech & Enterprise



**Will Kilmurray**  
Trade Mission Executive,  
– Grow London Global



**Amrit Kang**  
Vice President Trade  
– North America



**Ciana Hamlett**  
Business Development Executive  
– US East Coast



**Jack Brooks**  
Senior Programme  
Manager Missions



**Jennifer Singh**  
Senior Marketing Manager  
– Grow London Global



# Meet The Delegates



# Meet the Delegates



## APIContext

 apicontext

 @apicontext

**Mayur Upadhyaya**  
Co-Founder & CEO



APIContext enables organizations to maintain API reliability, conformance, and security, specifically in regulated industries like finance and healthcare. Our platform leverages synthetic monitoring and API workflow management to ensure APIs are compliant with standards like FDX and FHIR, supporting digital transformation efforts across multiple sectors. By providing deep insights and real-time issue detection, APIContext helps businesses stay ahead in the rapidly evolving API landscape. Stakeholders should meet us to explore how our solutions can enhance their API strategy and ensure compliance with upcoming regulatory requirements.



## DIGISEQ

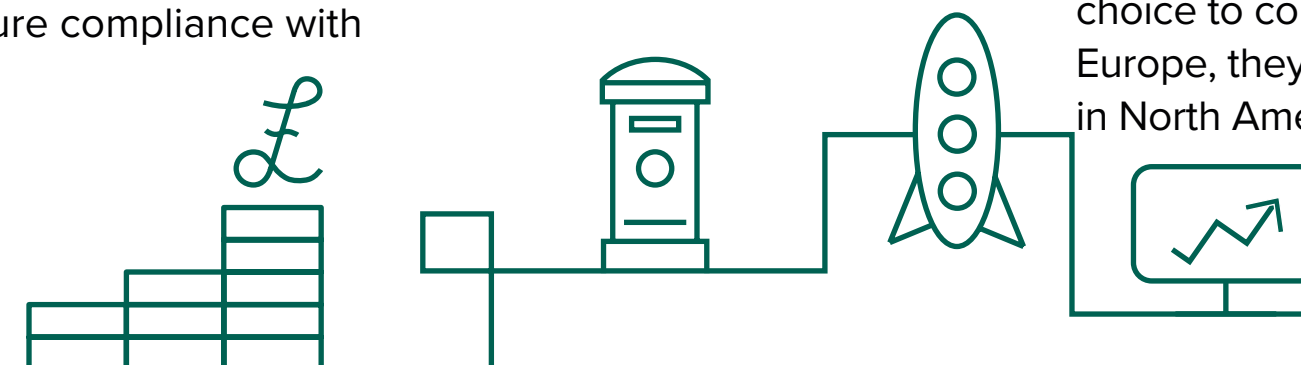
 digiseq.co.uk

 @digiseqUK

**Angela Davies**  
Commercial Director



DIGISEQ is a pioneering technology provider, supporting brands and product creators to launch consumer wearables that deliver multiple services such as payments, access and ticketing, ID and consumer engagement. The discrete and battery-less NFC chip technology utilised is of passport and payment grade security, and our tokenisation solution and provisioning platform is fully PCI (Payment Card Industry) certified, to ensure maximum data security across all use cases. Payment enabled rings, bracelets, key rings and even clothing deliver huge convenience and choice to consumers and following YOY growth in Europe, they are set to change the payment landscape in North America.



# Meet the Delegates



**ekko**

ekko

@joinekko\_earth

**Oli Cook**  
Co-Founder & CEO



Planet action in every transaction. ekko empowers financial services companies to integrate sustainability into their products and experiences, which enable their customers to reduce their environmental impact. From knowledge to action, supercharge your financial products with positive impact tech.



**EIP**

eip.tech

**Ana Martinez**  
Head of Strategic Partnerships - Americas & Europe



EIP Ltd makes it simple for companies to embed insurance into their customer's value proposition. Our team has 25+ years' experience, we are in 12 European countries, work with some of the most respected blue-chip companies and we are a proven and trusted insurance solutions provider.

# Meet the Delegates



## Expend

[expend.com](https://www.expend.com)

@expend

**Colin Crerar**  
COO



Expend redefines business expense and spend management with its leading software platform. An all-in-one, AI-powered platform offers effortless management of invoices, receipts, and transactions via its unique Card Connect® technology. Budget-controlled company cards, integrations with popular software, and smart apps ensure superior business efficiency. Easy expenses. Simple spending. Better business.



## Konsentus

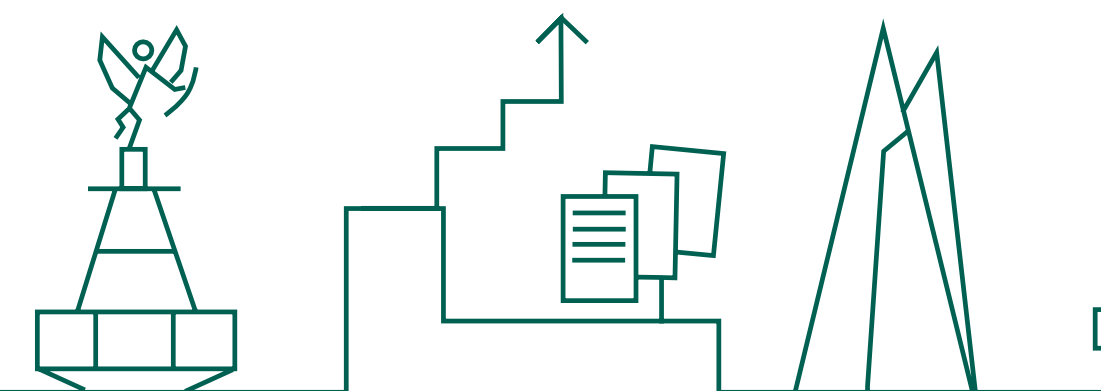
[konsentus.com](https://www.konsentus.com)

@konsentus

**Brendan Jones**  
CCO



Konsentus focuses on the creation and operation of open data frameworks worldwide. Their specialist advisory services range from market readiness and strategic approaches to pilot delivery and programme management. Their proven methodology transforms policy objectives and vision into operational reality for open finance implementation.



# Meet the Delegates



## Kore Labs

 [korelabs.co](https://korelabs.co)

**Sabrina Del Prete**  
Founder & CEO



Kore is a SaaS solution for end-to-end digital product management and product governance for the global financial services industry. They offer a set of digital tools and embedded controls to support activities and processes involved in the creation, management and monitoring of financial products - from ideation to retirement.



## MDOTM

 [mdotm.ai](https://mdotm.ai)

**Axel Maier**  
CFA Partner



MDOTM Ltd is a strategic partner of numerous institutional counterparts to integrate Analytical and Generative AI into their investment processes and develop new solutions such as discretionary mandates, funds, and certificates. Selected by Google and recognised as one of the best AI companies, it has raised over \$10 million from institutional investors and finance professionals, making it one of the world's largest firms specialising in Artificial Intelligence for investments.

# Meet the Delegates

## Oxford Risk

### Oxford Risk

🌐 oxfordrisk

✖ @OxfordRiskLtd

**Thomas Bradley Mitchell**  
Client Director



Founded in 2002 at Oxford University, Oxford Risk deploys behavioural finance software to help investors make better decisions. Investors lose 300 bps of returns a.a. due to the need for emotional comfort. Financial Institutions use our software to drive higher investor returns, client engagement, growth, and regulatory peace of mind.



### Quantum Dice

🌐 quantum-dice

✖ @QuantumDiceUK

**Zhanet Zaharieva**  
Co-Founder & COO



Quantum Dice is a venture-backed quantum hardware spin-out from Oxford University's Physics department. Through our diverse range of Quantum Random Number Generator (QRNG) products and services, our goal is to deliver trusted and secure randomness, as a fundamental building block in computing applications ranging from cybersecurity to financial simulations.



# Meet the Delegates



## RobinAI

🌐 robinai

✖ @RobinAI\_UK

**Josh Albert**  
Sales Director



Robin AI leverages LLMs, proprietary machine learning models and deep legal expertise to simplify and accelerate work for busy in-house legal teams. We've tackled some of the most time-consuming and manual tasks that legal teams face across contract review, analysis and search.



## Seva AI

🌐 seva.ai

**Emanuela Vartolomei**  
Founder & CEO



Seva AI is a Generative AI Agent Platform that helps companies and financial institutions to build their AI Workforce. Operating independently or with human oversight, Seva AI Agents automate diverse white-collar roles for essential functions, including research, investment and lending, sustainability and corporate reporting, regulatory compliance, supply chain management and investor relations.

# Meet the Delegates



## Shojin

### Shojin

 [shojin.co.uk](https://shojin.co.uk)

 [@ShojinProperty](https://twitter.com/ShojinProperty)

**Hugo Smyly**  
Associate Director



Shojin is an FCA-regulated private equity firm using technology to fractionalise and promote real estate investment opportunities to high net worth and sophisticated investors. Our core business is to provide private credit to developers in the living sector (residential, hotels, PBSA, BTR, etc.) to fund their development, while our investors receive 15-24% interest p.a. in return. In addition, our investments are ISA/SIPP/SSAS eligible.

## Uome

### Uome

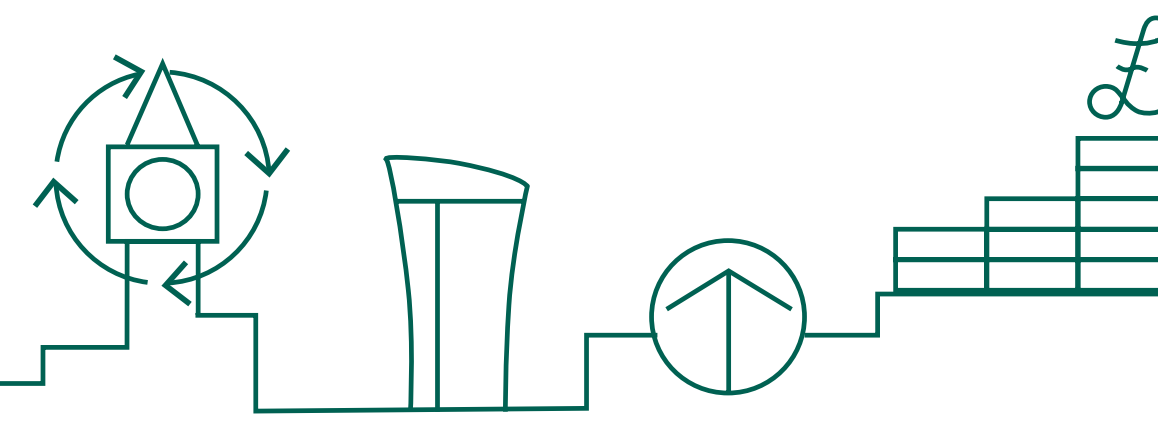
 [myuome.com](https://myuome.com)

 [@getuome](https://twitter.com/getuome)

**Jason Halstead**  
Founder & CEO



Uome offers comprehensive SME banking infrastructure to help banks compete in the rapidly evolving digital landscape. Their white-label, API-integrated platform enables banks to deploy a cutting-edge super app for SMBs without significant infrastructure investment. Uome's app covers the full operational horizontal for SMEs, including CRM, cashflow, payments and tax preparation.



# Meet the Delegates



## Yoti

 [yoti.com](https://yoti.com)

 [@getyoti](https://twitter.com/getyoti)

**Rhodri James**  
Chief Sales Officer



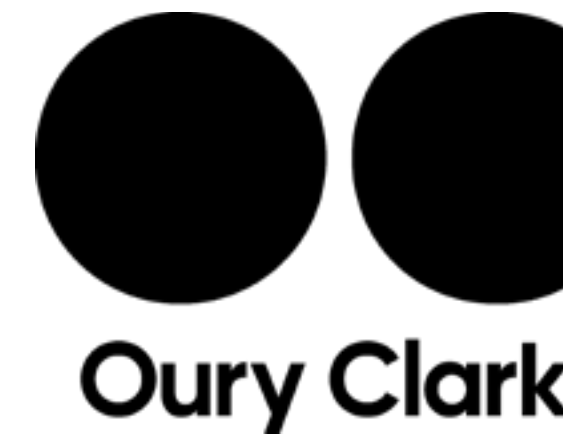
Yoti are market leaders in reusable digital identity in the UK and already providing solutions for the likes of Post Office and Lloyds Bank. Globally we are working with tech giants such as Meta and TikTok and now we want to expand into the US financial services market to show how we can reduce fraud and improve onboarding processes.



# Our partners



Thank you  
to our  
**partners**



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 **grow.london**

 **growlondonbusiness**

 **growldnbusiness**

 **linkedin.com/company/growlondon**